

DIGITAL ADVERTISING PLATFORM

That Works **Efficiently** For Advertisers



**ADVERTISER'S
DECK**

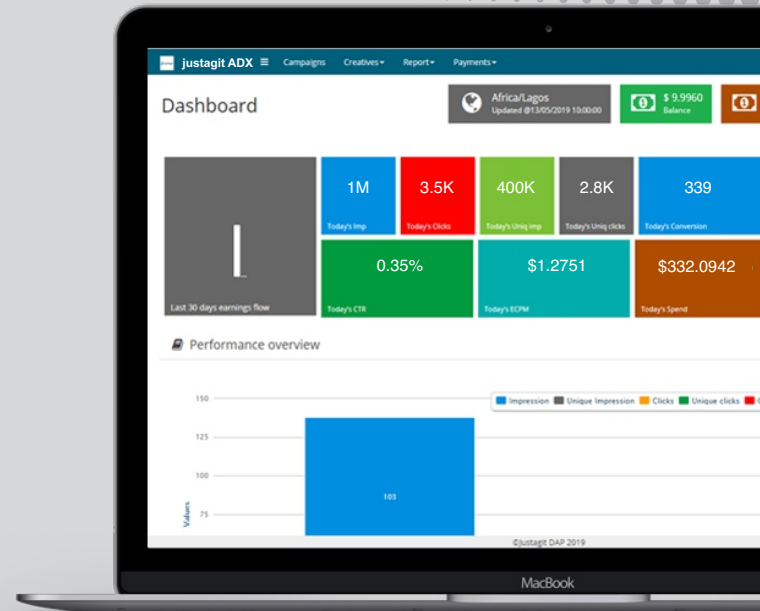
 **justagit ADX**

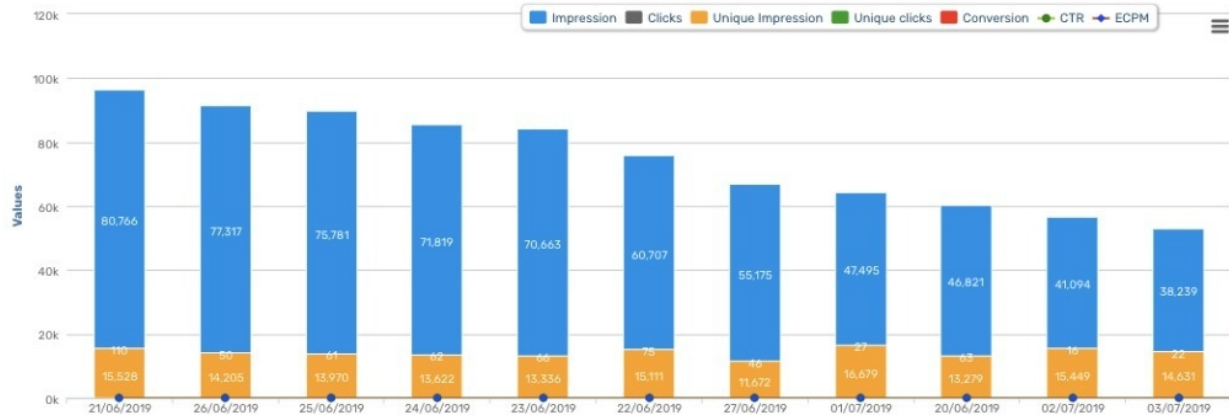
Introduction

Justagit ADX is a Programmatic platform that allows Advertisers buy ad placement on a sets of publishers' through a Real-Time Bidding (RTB) system. It is a transparent RTB platform that works efficiently for both the Advertisers and Publishers.

Our transparent and Real-Time Bidding system help advertisers make the most of their budget and help publishers make the most of their Websites and Mobile App Inventories.

With Justagit ADX, Advertisers and Agency can run Brand Awareness campaign as well as Performance campaign.





| | | | | |
|------------------|--------------|-------------------|---------------|------------|
| Impression | Clicks | Unique Impression | Unique clicks | Conversion |
| 1,070,581 | 3,519 | 400,298 | 2,802 | 339 |

Audience Reach

3+

Network Partners

40+

Registered Publishers

120+

Ad Blocks

30+

Ad Formats & Sizes

350M+

Monthly Impression

105M+

Unique Impressions

7+

Demand Partners

\$1

Average eCPM

100+

Web Analytics Users

230+

Publishers Category

4+

Payment Options

24/7

Campaign Set-Up

Features



Web Analytics
Tracking



Real-Time Bidding



Detailed Reporting



Multiple Targeting



Robust Ad Format



Budget
Maximisation



Transparency



Increase Reach



Content Optimisation



Geo- Targeting



Fixed & Rotating
Bidding



Content Exclusion

Features



Retargeting



Referral Bonus



White Labeling



Frequency Capping



User Management



Third Party
Tag Tracking



Keyword Targeting



Ad Network
Integration



Ad Manager



Project Grouping



Campaign Estimation



Notification
& Messaging

Ad Formats

All format run on mobile, tablet and desktop. Advertisers can upload banner or Third-party tags through HTML upload or Javascript. See below the available templates and formats;

IAB Banners Ad Formats

Native Ad Formats

Video Ad Format

Rich Media Format

Interstitial Format

Other Ad Format



Bidding & Payments

Bid based on CPM, CPC, CPD, CPA or CPV for a conversion.

Rotate Bidding:

CPM: Cost Per Mille

CPC: Cost Per Click

CPA: Cost Per Action

CPV: Cost Per View

CPD: Cost Per Download

Fixed Bidding:

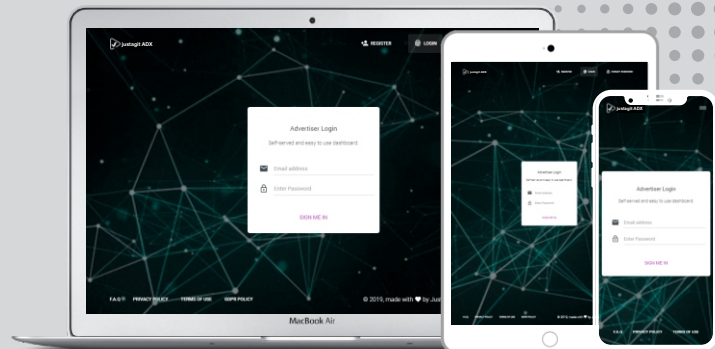
CPD: Cost Per Day

With multiple payment options your buying process is seamless and straight forward. Justagit ADX is more flexible for you to use.



Getting Started

- Access Link:
<https://justagit.com/advertiser/>
- Click register to create an account.
- Ensure you fill accurate details and select business/industry category.
- Login with your user name and password.
- Proceed to set up a Campaign and manage your creatives.



Access your account and manage your campaign on mobile, tablet and desktop.

Get Started

Get In Touch



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