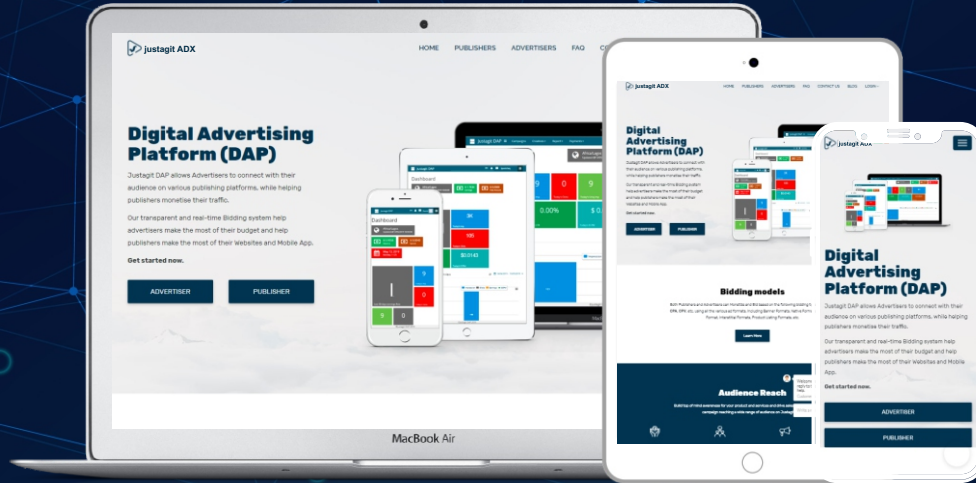


Digital Advertising Platform

That Works **Efficiently** For Publishers



**Publisher's
Deck**

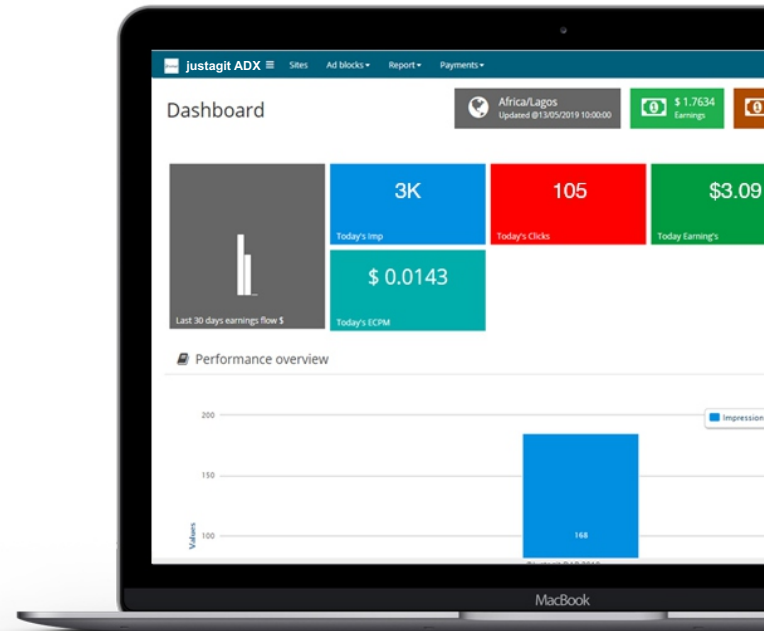
 **justagit ADX**

Introduction

Justagit ADX is a Programmatic platform that allows Advertisers buy ad placement on a sets of publishers' through a Real-Time Bidding (RTB) system. It is a transparent RTB platform that works efficiently for both the Advertisers and Publishers.

Justagit ADX allows publishers to earn based on their bidding while advertisers also pay based on performance.

As a Publisher, you can monetize your traffic based on the following bidding models CPM, CPC, CPA, CPV, etc. on all the various ad format.



Benefits



Audience Reach

30+

Ad Formats & Sizes

350M+

Monthly Impression

105M+

Unique Impressions

7+

Demand Partners

100+

Web Analytics Users

230+

Publishers Category

4+

Payment Options

24/7

Campaign Set-Up

Features



Fixed & Rotating
Bidding



Category Exclusion



Web Analytics
Tracking



Messaging
& Notification



User Management



Third Party
Tag Tracking



Referral Bonus



Ad Manager



Multiple Withdrawal
Option



Multiple Websites



Ad Network
Integration



Robust Ad Format

Ad Formats

All format run on mobile, tablet and desktop. Advertisers can upload banner or Third-party tags through HTML upload or Javascript. See below the available templates and formats;

IAB Banners Ad Formats

Native Ad Formats

Video Ad Format

Rich Media Format

Interstitial Format

Other Ad Format



Publisher Earnings

- Your earning depends on how much traffic you are able to serve an advertiser within a given period.
- Your earning is also based on the number of Ad Blocks you have on your website(s).
- Your earning is based on your RTB Floor Price on each Ad Block created.
- Your earning is based on Advertiser bidding rate.
- Trigger payment in your dashboard using any of our payment options; Payoneer, Wire Transfer and Paypal.
- No Boundary to how you can earn except you limit yourself

The Payoneer logo, featuring the word "Payoneer" in a black sans-serif font with a red checkmark-like graphic above the "y".

Payoneer®

The Wire Transfer logo, featuring a black circular arrow icon above the words "WIRE TRANSFER" in a bold, black, sans-serif font.

**WIRE
TRANSFER**

The PayPal logo, featuring a blue "P" icon followed by the word "PayPal" in a blue sans-serif font.

PayPal

The justagit ADX logo, featuring a black checkmark icon inside a square followed by the text "justagit ADX" in a bold, black, sans-serif font.

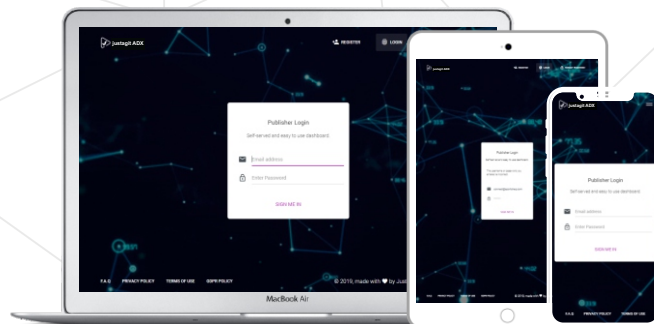
justagit ADX

Getting Started

Click the link to Register as a new Publisher: <https://justagit.com/publisher/>

- Click Register & Enter Your Details;
- Login using your Username and Password.
- Add your website and select your content categories.
- Select your Business/Industry Blacklist.
- Create an Adblock you want to display on your website based on the available ad formats.
- Generate the Ad Block Tag, paste on your website and start earning.

You and your team can focus on what you know how to do best while we focus on helping you monetize your traffic.



Access your account on mobile, tablet and desktop.

Get Started

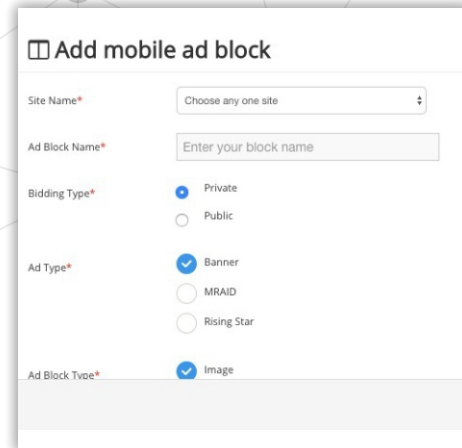
Note: You can select Multiple Content Categories.

Creating an Ad Block

What are Ad Blocks? They are unit within the website where the ad will be served

- Click on Ad Block and select your preferred format.
- Select whether Fixed Rate or Rotating Rate.
- Choose Ad Format type and sizes.
- Save, generate the tags and position on the area on your website.

You are simply done setting up one Ad Block, Repeat the process to create multiple Ad Blocks.



Add mobile ad block

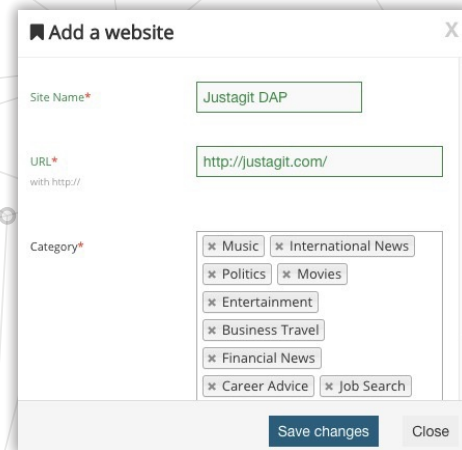
Site Name*

Ad Block Name*

Bidding Type* ☒ Private ☐ Public

Ad Type* ☒ Banner ☐ MRAID ☐ Rising Star

Ad Block Type* ☒ Image



Add a website

Site Name*

URL*
with http://

Category* ☒ Music ☒ International News ☒ Politics ☒ Movies ☒ Entertainment ☒ Business Travel ☒ Financial News ☒ Career Advice ☒ Job Search

Get In Touch



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